

JULIA R. EUDY
Contact Information & Profile Website: www.JuliaEudy.com

UNIQUE QUALITIES:

- **Emotionally intelligent allowing for keen insight on human behavior for improving sales and marketing strategies or creating communications for internal human resource training situations.**
- **Highly perceptive at anticipating the flow of a conversation and how to promote engagement.**
- **Possess both highly creative and highly technical skills using multi-media programs independently or working together with creative and technical personalities in project-based environment.**

SKILLS:

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|----------------------------|---------------------------|----------------------|
| • Business Management | • Project Management | • Copywriting |
| • Communication Specialist | • Digital Marketing | • Problem Solver |
| • Marketing Strategist | • Graphic Layout & Design | • Customer Service |
| • Web Development | • Instructional Design | • Corporate Training |
| • DNS/Server Management | • Information Mapping | • Public Speaking |

RECENT CAREER EXPERIENCE:

The Conversation Consultant – St. Louis, Missouri

5/2019 to Current

Communications Consultant

I help businesses better understand how to target messages to their desired audience with a desire to create a better flow of information, establish rapport, improve engagement, or increase sales. I often work closely with Executives, Sales Reps, Marketers, and Web Developers to develop messages that are clearly understood, user-friendly and align to a brand's message with empathy and measurable consistency. Documents have included technical notices, white-papers, newsletters, marketing and website content, policy and procedure manuals, training aids and training video scripts.

St. Charles Community College – Cottleville, Missouri

7/2016 to Current

Adjunct Instructor / Technical Staff Advisor (part-time / as needed)

Through July of 2020, I prepared content for three courses (Beyond HTML, WordPress Web Design, and Social Media Marketing.) I educated students within state standards and school guidelines, graded assignments, advised students, prepared required reporting of grades and attendance, and advised department leaders on suggestions to be made to the program based on industry changes. I am currently on Advisory Status only but still employed by the college and called upon for back-up on courses if needed, as well as preparing curriculum for newly developed "just-in-time" training program for working professionals.

Golden Services Group, LLC - St. Louis, Missouri

2/2002 to Current

CEO & Communication Specialist

I founded a digital marketing agency focused on supporting small businesses with their marketing and communications. I collaborated with a group of professionals to assist businesses with marketing strategy, web development, communications, digital marketing and SEO tasks to help them grow their business.

EDUCATION:

- **Associate Degree:** Administrative Office Systems (May 1996) Total Credit Hours: 78
St. Louis Community College – Meramec. Extra courses emphasize Marketing & Management
- **Self-Study or Seminar Training:** Google Analytics, QuickBooks, Adobe Illustrator, WordPress Web Design, eCommerce Development, Content Marketing, Dreamweaver, SEO, Podcasting, Video Production, Database Management, Newsletter Creation, Desktop Publishing, HubSpot Inbound Certified, HubSpot Sales Software Certified